

GREENLAND PRIMUS RESORT & APARTMENTS, SANYA, CHINA

Situated in Yuelan Bay, Sanya, with a mountain backdrop, the Greenland Primus Resort & Apartment provides modern travelers with a peaceful and relaxing retreat away from the hustle and bustle on Hainan Island, also known as the Eastern Hawaii.

The entire property is divided into two parts: a beach resort to the west and an apartment tower to the east, connected by public amenities shared by both parts with individual lobby and entrance. The guestroom and apartment wings emanate from either side of the lobby in order to maximize the scenic view for each room. The space combines local cultural influences with the contemporary, minimalist trend, offering a unique tropic experience for the guests. The team from B+H Architects provided interior design for key public areas and guest suites for the apartment tower. The apartment tower has 131 units, including one Royal Suite with the courtyard and an outdoor pool with beautiful mountain views.

Their interior design strikes a careful balance between nature and the modernity. They were inspired by the surrounding coastline topography and Hainan's pearl history. The design pays careful attention to the guest experience and amenities within a sustainable environment that is connected to the local nature and culture.

The interior design concept is inspired by the alluring and magnificent pearl. China has a long and rich history with the pearl, dating back 4000 years. Hainan Pearls were recognized as early as the Qin Dynasty (206-221 BC) with its abundant pearl production on the island, widely used in ornaments, fine jewelry, medicine and beauty products. The deep history, tradition, culture and sense of place that the pearl represents guide the design in its use of local materials, sense of luxury and elegance.




Courtyard

Their design provides guests with a "wow" factor immediately upon stepping into the suite for the first time, just like the special moment when human beings first discovered the pearl that lies within the oyster.

The unique locale inspired the designers to integrate traditional cultural elements and classic Asian motifs in unusual ways: materials, textures and patterns inspired by the jewellery, accessories, and pottery from the local Li & Miao ethnic minority group.

Furniture and fixture selection in the living areas showcase the elegant, yet succinct silhouettes associated with the Primus Brand but with an added resort touch. The suite encompasses a collection of rich luxurious materials such as marble countertops, warm wood veneer and reflective polish found in the furniture and millwork details. The use of stone and wood recall the resort's connection with the natural environment, while the abstract textures of the carpet, bathroom tiles, credenza countertops are reminiscent of the rough but beautiful oyster shell. The glamorous and bold navy and gold color palette elevates the design by layering texture, pattern and sparkle, while the rustic and unique furniture style evokes the vacation feel. The seamlessly integrated elements of the indigenous location and splendor can be discovered in the suite, leaving guests feel like they've found a rare treasure.

The soothing, soft tonal color palette inspired by the textural quality of Sanya's natural landscape is balanced by dark wood floors and vaulted roof forms that symbolize the waves and mountains nearby. Pendants in the bedroom and living area are carefully selected to evoke a feeling of sophistication and tasteful elegance. The clean lines and modern aesthetics are applied to the bathroom design layers in an element of unexpected poise and refinement.

The public areas echo the vacation feel of those in the living zones, promoting a relaxed experience. The apartment lobby, bordered on one side by a graphic wall with regional patterns, connects with poolside pavilions by covered corridors. All the interior aspires to reflect a sense of stillness and calm found in nature, enabling guests to rest and immerse themselves in the breath-taking surroundings. 



Lobby lounge area



Restaurant



Big guest suite bedroom



Guest suite outdoor view

PROJECT DATA

Project Name
Greenland Primus Resort & Apartments, Sanya, China

Location
Sanya, Hainan Province, China

Status of Construction
Apartment tower completed in early 2019, resort will be completed in November, 2019

Completion Date
November, 2019

Site Area
19,000 sqm2 (resort: 9078 sqm2, apt: 9922 sqm2)

Gross Floor Area
39477 sqm2 (resort: 22158 sqm2, apt: 17319 sqm2)

Building Height
34.1m

Number of Rooms/Units
Resort (276 keys);
Apt tower: 131 units

Client/Owner/Developer
Greenland Group

Authorized Person
Jecy Huang

Executive Architect
UA design

Design Architect
UA design

Interior Design Firm
B+H/CHIL

Principal Designer
Adele Rankin, Celine Wang, Sachi Iwamoto

Civil & Structural Engineer
IPPR

Mechanical & Electrical Engineer
IPPR

Lighting Consultant
Focus Lighting

Landscape Architect
B+H Architects

Main Contractor
MLongyuan Construction

Interior Fit-Out Contractor
Longyuan Construction

Images
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